



TO: Kentucky Statewide Fairness Campaign
 FROM: The Schapiro Group, Inc.
 DATE: January 31, 2011
 RE: Statewide Telephone Survey Results

Gays, lesbians, and transgendered persons should be protected from anti-gay and gender identity workplace discrimination.		Strongly agree	Agree	Disagree	Strongly disagree	Don't know / Refused
	Total	23%	60%	8%	3%	6%
District	1	22%	56%	10%	3%	9%
	2	24%	55%	11%	5%	6%
	3	27%	64%	3%	0%	6%
	4	14%	76%	6%	1%	3%
	5	26%	54%	6%	7%	7%
	6	25%	57%	15%	0%	3%
Political Ideology	Liberal	31%	62%	3%	2%	2%
	Moderate	19%	68%	5%	4%	4%
	Conservative	17%	60%	13%	3%	6%
Political Party	Democrat	25%	62%	6%	2%	4%
	Independent	28%	61%	6%	1%	4%
	Republican	16%	61%	12%	5%	7%

Gays, lesbians, and transgendered persons should be able to apply for a job without being discriminated against based on their sexual orientation or gender identity.		Strongly agree	Agree	Disagree	Strongly disagree	Don't know / Refused
	Total	25%	61%	5%	2%	7%
District	1	23%	59%	6%	5%	7%
	2	26%	57%	8%	4%	6%
	3	29%	62%	2%	0%	7%
	4	15%	80%	1%	1%	3%
	5	29%	52%	6%	1%	13%
	6	28%	57%	10%	0%	5%
Political Ideology	Liberal	32%	60%	3%	2%	3%
	Moderate	19%	70%	3%	0%	7%
	Conservative	21%	61%	9%	1%	7%
Political Party	Democrat	27%	65%	3%	1%	5%
	Independent	30%	58%	6%	0%	6%
	Republican	17%	63%	8%	4%	8%

Gays, lesbians, and transgendered persons should be protected from discrimination in housing.		Strongly agree	Agree	Disagree	Strongly disagree	Don't know / Refused
	Total	24%	59%	9%	2%	6%
District	1	24%	56%	7%	6%	7%
	2	28%	56%	7%	3%	6%
	3	29%	59%	7%	1%	4%
	4	16%	73%	8%	1%	1%
	5	24%	49%	12%	3%	11%
	6	24%	58%	12%	0%	6%
Political Ideology	Liberal	32%	61%	5%	1%	2%
	Moderate	19%	69%	6%	2%	5%
	Conservative	20%	56%	15%	3%	6%
Political Party	Democrat	26%	61%	7%	2%	5%
	Independent	26%	61%	7%	1%	5%
	Republican	21%	57%	13%	4%	5%

Gays, lesbians, and transgendered persons should be protected from discrimination by restaurants or other public accommodations.		Strongly agree	Agree	Disagree	Strongly disagree	Don't know / Refused
	Total	24%	59%	8%	2%	6%
District	1	21%	60%	6%	3%	10%
	2	24%	56%	9%	5%	6%
	3	31%	53%	9%	0%	7%
	4	16%	67%	11%	3%	2%
	5	26%	54%	8%	2%	9%
	6	25%	62%	8%	2%	4%
Political Ideology	Liberal	30%	62%	3%	2%	2%
	Moderate	20%	65%	7%	2%	6%
	Conservative	19%	57%	14%	3%	7%
Political Party	Democrat	26%	61%	6%	2%	4%
	Independent	27%	59%	8%	0%	5%
	Republican	17%	58%	12%	4%	9%

Gays, lesbians, and transgendered persons should be able to visit their partner in the hospital.		Strongly agree	Agree	Disagree	Strongly disagree	Don't know / Refused
	Total	28%	62%	5%	2%	3%
District	1	26%	58%	6%	1%	8%
	2	26%	63%	4%	4%	3%
	3	33%	63%	1%	1%	2%
	4	22%	73%	3%	1%	2%
	5	34%	55%	6%	2%	4%
	6	27%	60%	8%	3%	2%
Political Ideology	Liberal	32%	63%	2%	3%	1%
	Moderate	26%	65%	4%	1%	4%
	Conservative	25%	64%	7%	2%	2%
Political Party	Democrat	29%	63%	4%	1%	3%
	Independent	29%	62%	4%	2%	4%
	Republican	26%	63%	7%	4%	1%

Gay and lesbian couples deserve the same legal protections as other people.		Strongly agree	Agree	Disagree	Strongly disagree	Don't know / Refused
	Total	19%	51%	18%	7%	5%
District	1	14%	53%	15%	11%	7%
	2	25%	46%	18%	8%	3%
	3	23%	58%	12%	4%	3%
	4	16%	59%	16%	3%	6%
	5	20%	43%	25%	9%	4%
	6	16%	48%	22%	6%	8%
Political Ideology	Liberal	25%	62%	7%	3%	3%
	Moderate	19%	58%	16%	4%	3%
	Conservative	12%	43%	29%	9%	7%
Political Party	Democrat	21%	59%	11%	6%	3%
	Independent	25%	51%	15%	4%	5%
	Republican	13%	44%	30%	9%	5%

Gays, lesbians, and transgendered persons should be protected from bullying at school based on sexual orientation or gender identity.		Strongly agree	Agree	Disagree	Strongly disagree	Don't know / Refused
	Total	28%	59%	7%	1%	5%
District	1	28%	53%	4%	5%	9%
	2	32%	52%	9%	2%	5%
	3	31%	61%	2%	1%	5%
	4	17%	76%	6%	0%	1%
	5	32%	50%	9%	1%	8%
	6	28%	61%	9.99%	0%	2%
Political Ideology	Liberal	34%	61%	2%	0%	3%
	Moderate	25%	64%	5%	0%	5%
	Conservative	24%	59%	11%	2%	3%
Political Party	Democrat	28%	63%	3%	1%	5%
	Independent	32%	58%	5%	0%	5%
	Republican	24%	57%	12%	3%	3%

No one should be subjected to verbal abuse based on their sexual orientation or gender identity.		Strongly agree	Agree	Disagree	Strongly disagree	Don't know / Refused
	Total	33%	60%	4%	1%	2%
District	1	39%	54%	1%	1%	5%
	2	36%	57%	5%	2%	1%
	3	33%	63%	1%	2%	1%
	4	23%	74%	3%	0%	1%
	5	41%	48%	6%	1%	4%
	6	26%	63%	8%	1%	1%
Political Ideology	Liberal	33%	63%	2%	0%	1%
	Moderate	28%	67%	3%	1%	1%
	Conservative	32%	58%	6%	1%	3%
Political Party	Democrat	33%	59%	5%	1%	2%
	Independent	34%	62%	2%	1%	2%
	Republican	32%	61%	5%	1%	2%



How the poll was conducted

The Kentucky Statewide Fairness Coalition survey was conducted by The Schapiro Group, Inc. of Atlanta, Georgia in November and December 2010. A total of 600 Kentuckians who are registered voters were interviewed by telephone. The sample was randomly selected from voter registration lists and is weighted to represent the state's population both geographically and demographically.

The margin of sampling error for the full sample is ± 4.0 percentage points. This means that there is a 95% probability that the response would fall within that range if every registered voter were polled. The margin of error for other subgroups is slightly higher.

Sample characteristics

Men	45%	Democrat	40%
Women	55%	Independent	25%
		Republican	33%
18-39	32%	Attends religious services:	
40-49	19%	Every week	42%
50-59	20%	Once or twice/month	17%
60+	28%	Several times a year	11%
		Rarely	18%
White	91%	Never	8%
Black	5%	Has LGBT family member:	
Other	3%	Yes	26%
District 1	16%	No	71%
District 2	17%	Has LGBT friend/acquaintance:	
District 3	17%	Yes	65%
District 4	17%	No	34%
District 5	17%		
District 6	16%		
Liberal	25%		
Moderate	29%		
Conservative	39%		