



Kentucky Fairness Alliance Presents

6th Annual Statewide Fairness Gala

OUT & ABOUT
two thousand and ten

October 2 • 8pm
Horseshoe Southern Indiana • Elizabeth, IN

Don't miss out on an unforgettable evening October 2 at Horseshoe Southern Indiana Casino & Hotel. Enjoy food, drinks and dancing with a live DJ in celebration of a fair Kentucky!

General Admission tickets are \$50 each.

Tickets can be purchased and Hotel Reservations can be made by visiting our website at:

<http://www.kentuckyfairness.org>

Leadership: Jody Cofer, David Corbett, Lee Etta Cummings, Joe Hedges, Nathan Hoskins, Chad Hundley, Jessica Loving, Travis Myles, Albert Pennybacker, Donald Wenzel, Jr., and Nick Wilkerson

Sponsorship Contact:

Kentucky Fairness Alliance
(270) 703-1583 - info@kentuckyfairness.org
www.kentuckyfairness.org

KFA leadership is ready to help you show your support for a fair Kentucky!

Sponsorship Opportunities:

Presidential (\$25,000+)

Stand center stage with Kentucky Fairness Alliance at this year's gala. Participation at this level entitles the sponsor to all of the benefits of the Vice Presidential level plus the creation of a customized sponsorship marketing plan tailored to your needs. The Presidential sponsor will also have a brief speaking opportunity at the gala and representation in all pre-event marketing materials. You will also receive recognition on Kentucky Fairness Alliance's website, gala program and during the event itself. You will receive a two-page ad in the gala program, with the opportunity for a letter and photo of an appropriate corporate official.

Vice-Presidential (\$10,000+)

- Recognition on all pre-event marketing materials
- Name, logo and business link on our web site
- Acknowledgement in the gala program and at the event itself
- Cover page advertisement in the gala program
- Ten (10) VIP tickets to *Out & About 2010*
- Two (2) complimentary hotel rooms at Horseshoe Southern Indiana Casino & Hotel the night of the event (or comparable transportation package)
- Opportunity to include samples, offers or other considerations in a "goody" bag provided to attendees at the event

Governor's Circle (\$5,000+)

- Recognition on all pre-event marketing materials
- Name, logo and business link on our web site
- Acknowledgement in the gala program and at the event itself
- Full-page advertisement in the gala program
- Eight (8) VIP tickets to *Out & About 2010*
- A complimentary hotel room at Horseshoe Southern Indiana Casino & Hotel the night of the event (or comparable transportation package)
- Opportunity to include samples, offers or other considerations in a "goody" bag provided to attendees at the event

Sponsorship Opportunities Cont'd.

Lt. Governor's Circle (\$2,500+)

- Recognition on all pre-event marketing materials
- Name, logo and business link on our web site
- Acknowledgement in the gala program and at the event itself
- Half-page advertisement in the gala program
- Six (6) VIP tickets to *Out & About 2010*
- Opportunity to include samples, offers or other considerations in a "goody" bag provided to attendees at the event

The Senate (\$1,000+)

- Acknowledgement on our web site, in the gala program and at the event itself
- Four (4) VIP tickets to *Out & About 2010*

House of Representatives (\$500+)

- Acknowledgement on our web site, in the gala program and at the event itself
- Two (2) VIP tickets to *Out & About 2010*

The Cabinet (\$250+)

- Acknowledgement on our web site, in the gala program and at the event itself
- One (1) VIP ticket to *Out & About 2010*

The General Assembly Ticket Package

- Purchase or sell at least ten (10) general admission tickets to *Out & About 2010* at \$50 per ticket—i.e., raise \$500 in ticket sales
- Acknowledgement on our web site, in the gala program and at the event itself